



MARKET REPORT

December 6, 2018

At a Glance...

Colder weather is slowing growth of commodities in the Yuma and southern California growing regions. Demand continues to exceed supply and escalated pricing will remain in effect into next week.

	Quality			Price		
	High	Avg	Fair	High	Avg	Low
Bell Peppers		✓		✓		
Broccoli			✓	✓		
Cauliflower		✓		✓		
Celery		✓		✓		
Onions		✓			✓	
Lettuce			✓	✓		
Romaine			✓	✓		
Tomatoes - West			✓	✓		
Tomatoes - East		✓		✓		



*Your fresh
produce solution.
Our Passion.*

Sourcing Update:



BELL PEPPERS

Market is still active with light supplies out of south Florida. Cooler temperatures have slowed harvests. Overall quality has been good. Sizing is running on the larger side.



BROCCOLI

Demand exceeds supply. Escalated pricing is in effect. Cooler weather has slowed growth and supplies are extremely tight. Quality is fair with slight purpling, some mechanical damage and occasional yellow cast.



CAULIFLOWER

Supply remains tight. Growth in Yuma has been extremely slow due to colder weather. Overall quality is good with minor bruising and some yellow cast.



CELERY

Demand is strong and supplies are light out of the Santa Maria/Oxnard regions. Overall quality is good with some seeder and insect damage reported. Supplies will remain light into next week.



ONIONS

Market is steady on all colors and sizes. Quality is good. Market is expected to remain steady into January.



LETTUCE

Demand continues to exceed supply and escalated pricing is in effect. Overall quality is fair, with puffiness, mechanical damage, growth crack and light weights. Supply is expected to remain tight into next week.



TOMATOES

Demand exceeds supply. Escalated pricing is in effect. Extreme heat during Palmetto/Ruskin planting season has reduced volumes and sizing. Immokalee/Naples is ramping up but won't have significant volume until mid to late December.



ROMAINE

Production out of southern California and Yuma regions is light due to colder temperatures and rain. Demand has softened but escalated pricing remains in effect. Quality is fair.



APPLES

Supplies of Granny Smith and Golden Delicious are extremely limited. Reds and red varieties have good availability on most sizes and grades. Quality is good.

Logistics

The National Diesel Average is \$3.207 per gallon. Crude oil prices are at \$53.46 per barrel.

[Click Here for more information.](#)

Freshway Logistics offers flexible and dependable truckload and LTL backhaul services from all destinations in our distribution area. Established in 2003 and headquartered in Sidney, Ohio, Freshway Logistics guarantees a solid cold chain from pickup to final destination.

