



MARKET REPORT

January 11, 2019

At a Glance...

Winter weather is impacting crops in eastern and western growing regions. Quality will be impacted on leafy greens and other commodities into February.

	Quality			Price		
	High	Avg	Fair	High	Avg	Low
Bell Peppers		✓		✓		
Broccoli			✓	✓		
Cauliflower			✓	✓		
Celery			✓	✓		
Onions		✓		✓		
Lettuce			✓	✓		
Romaine			✓		✓	
Tomatoes - West		✓		✓		
Tomatoes - East		✓		✓		

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Sourcing Update:



BELL PEPPERS

Supply is concentrated in south Florida, where high winds over the past 3 weeks have blown blooms and small fruit off plants. Supply will remain tight into next week.



BROCCOLI

Market has tightened up due to recent cold weather. Quality is fair with slight purpling, some mechanical damage and yellow cast. Supplies will remain tight into next week.



CAULIFLOWER

Freezing temperatures in Yuma are leading to tighter supply and fair quality. Quality issues include minor bruising and some yellow cast. Market will remain strong into next week.



CELERY

Supplies continue out of Oxnard/ Santa Maria and Yuma has light production. Cold temperatures are reducing yields in all regions. Quality issues include bowing, leafy tops, mechanical and insect damage.



ONIONS

Demand remains strong on yellow onions, and market is active. Red onion market is steady. White onions are extremely limited with escalated pricing. Overall quality is good.



LETTUCE

Demand is increasing and yields are down. Quality issues include blister and peel, puffiness, misshapen heads, light weights, fringe burn and mechanical damage. Rain has been an issue in Yuma growing region.



TOMATOES

Palmetto/Ruskin region is finishing operations. Bulk of Florida's production has transitioned south. Naples/ Immokalee is producing good quality and volume, but strong demand is keeping prices high. Recent cold weather may impact yields.



ROMAINE

Freezing temperatures in past weeks have caused significant damage. Quality issues include blister and peel, mechanical damage, windburn, twisting and slight insect damage. Quality is expected to be impacted into February.



APPLES

Demand exceeds supply on Granny Smith, Golden Delicious and Honeycrisp. All other varieties are steady. Water core has been reported in Red Delicious and Fuji's, which is typical for this time of year.

Logistics

The National Diesel Average is \$3.013 per gallon. Crude oil prices are at \$51.21 per barrel.

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